



## ALL MEALS WILL BE DONATED TO YOUR LOCAL FOOD BANK

### DETAILS

Participants will enter as an individual and steps will be converted into meals (once the 40,000 weekly step requirement is met) that will be added to the company progress bar on the leaderboard.

Our goal is to donate 100,000 meals.

You must be enrolled in the Wellness Program (completed your Biometric Screening) in order to enter the Challenge.

You will need to sign up with your Branch Coordinator AND register during the week of October 17th through the 21st.

Atlantic will offer a Fitbit Zip for \$20 to NEW participants entering the challenge (any employee who has not participated in previous challenges).



**1 in 7 million** Americans struggle to keep food on the table

**43 million** Americans live in food insecure households

**20% of children** in food-insecure homes are not eligible for assistance—organizations like Feeding America can help these families and children make ends meet!

## REGISTER

October 17th-October 21st

### CHALLENGE BEGINS

October 31st

For every 1,000 steps walked,  
1 Meal will be donated

Each participant must hit 40,000 steps per week for their steps to be converted into meals.

If a participant does not meet the 40,000 step requirement per week, he/she will not be disqualified; however their steps for that week will not be converted into meals and added to the progress bar.

There is no weekly cap per week for this challenge. Our goal is 100,000 meals!

### CHALLENGE ENDS

December 12th



### Step

Join the Step2Give Challenge. Every 1,000 steps walked = 1 meal provided to a family in need



### Volunteer

Volunteering at your local food bank can help fight against hunger by helping secure and distribute 4 billion meals each year



### Donate

For every \$1 you donate, 11 meals will be provided for people in your community!