



WELCOME

We're so glad you're here. As part of our wellness program, we've partnered with Fitbit to offer you the opportunity to get a new Fitbit activity tracker at a preferred price.



We've Created This Guide To Help You:



Select the tracker that's right for you. pg 3



Order your tracker. pg 4-5



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Join our wellness program. pg 7



Sync a Fitbit you may already have. pg 8

So let's get to it!

Select Your Tracker

Starting on [January 21st](http://www.fitbit.com/welcome/atlanticpackaging), visit www.fitbit.com/welcome/atlanticpackaging to purchase your new Fitbit. Not sure which activity tracker is right for you? Check out this chart, with features and our preferred pricing.



TRACKERS

	 Inspire \$10	 Inspire HR \$75
Tracks steps & active minutes	•	•
Reminders to Move	•	•
Sleep tracking & silent alarms	•	•
Swimproof*	•	•
Touchscreen & customizable clock faces	•	•
Interchangeable accessories	•	•
Call alerts	•	•
Text, calendar & smartphone app alerts	•	•
All-day calorie burn	•	•
SmartTrack™ auto exercise recognition	•	•
24/7 heart rate tracking		•
Cardio Fitness Level		•
Real-time pace & distance**		•
15+ exercise modes		•
Sleep stages (light, deep, REM)		•
Guided breathing sessions		•
Female health tracking		
Quick replies♦		
Secure, on-wrist payments with Fitbit Pay™		
Floors climbed		
Hundreds of apps		
Stores & plays music		
On-screen workouts		
Battery life (up to # of days)*	5	5

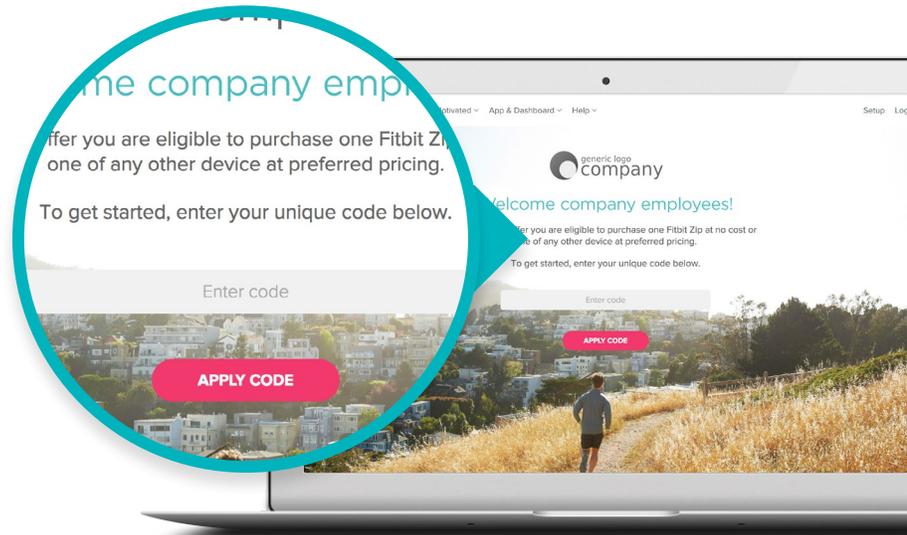
*Water resistant up to 50 meters. **With phone GPS. ♦On Android only. ♦♦Battery life varies with use and other factors.

Order Your Tracker

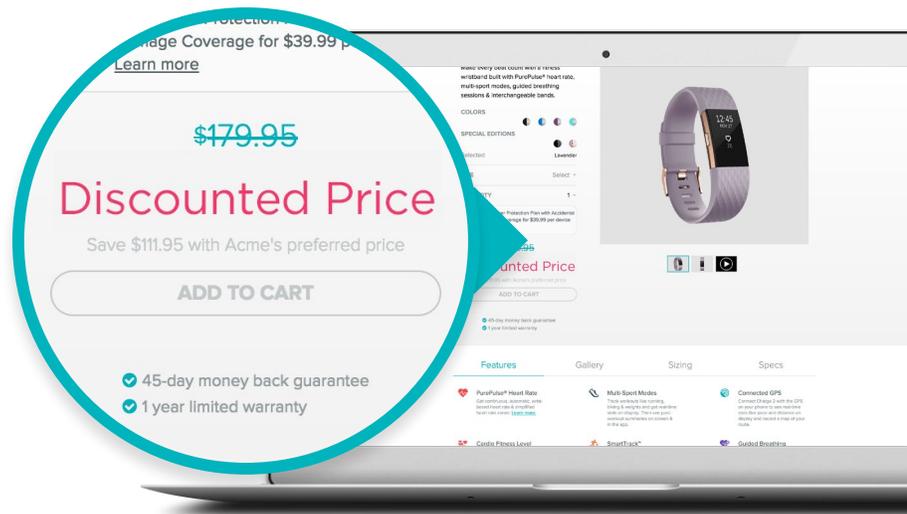
1. Enter www.fitbit.com/welcome/atlanticpackaging into your web browser

2. Enter your promo code

Reminder, your promo code is your employee number followed by FITBIT. For example, if your employee number was 1111 your access code would be 1111FITBIT

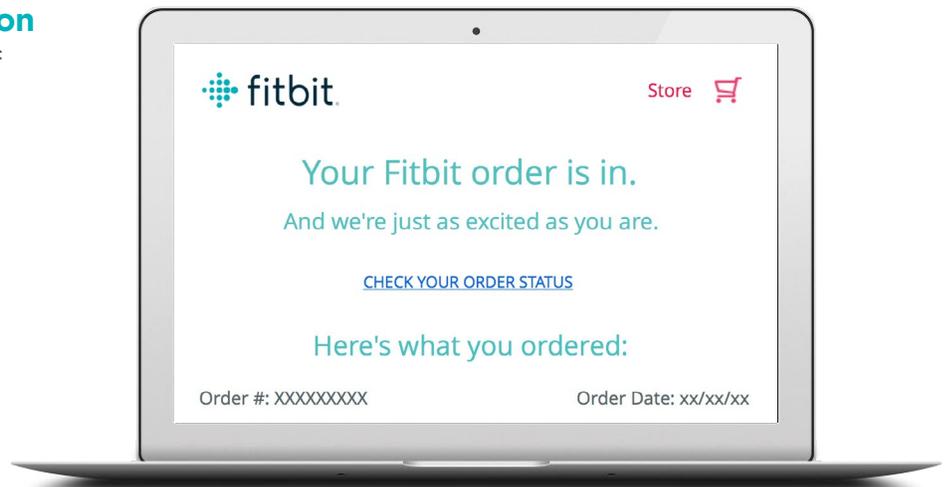


3. **Choose your tracker**, click “Add to Cart” and proceed to checkout. Be sure the cart total reflects our preferred pricing



4. **Enter your payment details.** Click “Next” to review your order

5. **Look for an order confirmation email** from orders@fitbit.com. If you don't see this email within a few minutes, check your spam folder



Congratulations!

Your new Fitbit activity tracker is on its way and should arrive within **5-7** business days.

QUESTIONS?

Email: cwsupport@fitbit.com

Phone: 844-5-FITBIT (844-534-8248)

Online: <http://help.fitbit.com/cwsupport>



Set Up Your Tracker & Join The Program

Got your new device? Awesome! Follow these instructions to set it up and join the program. **It's important to note that setting up your new Fitbit does NOT automatically enroll you in our wellness program.** Wait for the enrollment screens at the end of device set-up to join.



1. **Download the Fitbit app** to your smartphone here [App Store](#) or [Google Play](#)

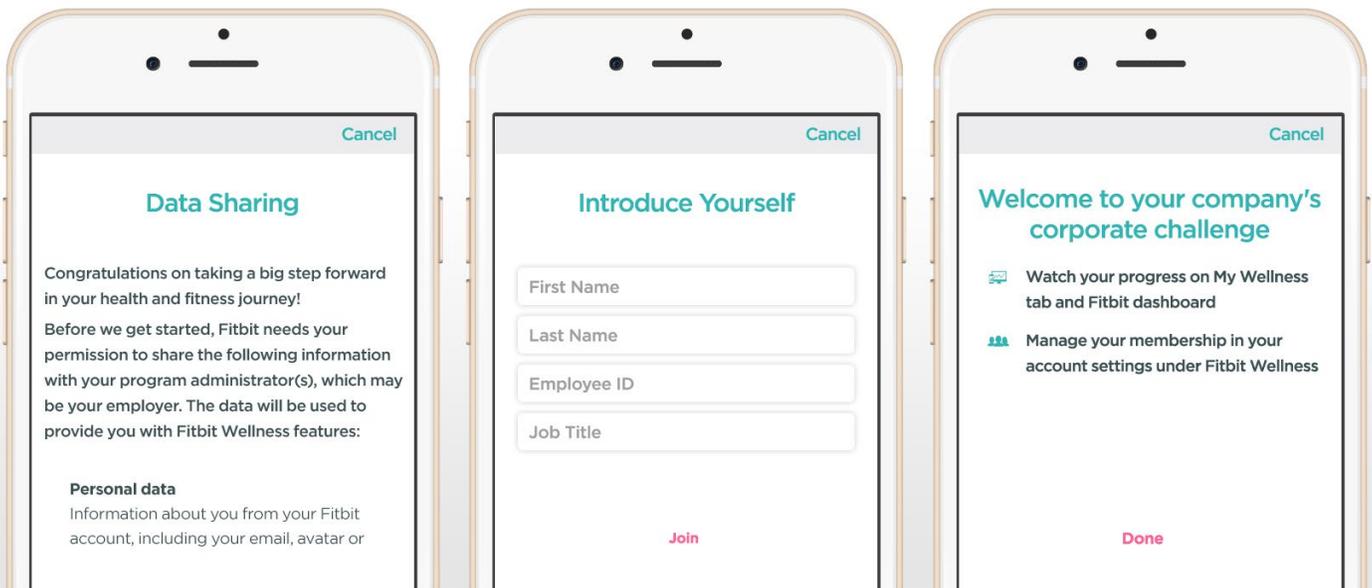


2. **Follow the set-up instructions** for your new device. Note: device set-up can take up to 15 minutes



3. **Join** our wellness program

- Agree to share your data
- Fill out all required fields
- Select your group from the drop-down menu
- Click "Join"



Congratulations!

You've set up your device and joined our program! Stay tuned for an invitation to our first company challenge. In the meantime, get out there, get moving and have fun with your new Fitbit.

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Join The Program Online

Didn't join the program when you set up your device? No sweat. Here's another way:



1. Enter <https://www.fitbit.com/user/profile/corporate> into your browser, and log in to your Fitbit account. If you get an error message when you go to the link above, please reach out to your program manager and request to be invited to the program



2. Access the program by clicking **"Join"**



3. **Fill out all required fields**, select your group, and click "Agree & Join"
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You're In!

Stay tuned for an invitation to our first company challenge. In the meantime, get out there, get moving and have fun with your new Fitbit.

Already Have A Fitbit?

Excellent! Follow these instructions to join our company's wellness program using your very own Fitbit.



1. **Provide the email address that's synced to your Fitbit account** to Michele O'Dell at micheleo@atlanticpkg.com
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2. Look for an email invitation from **Fitbit <noreply@fitbit.com>**
-



3. Open & click **"Get Started Now!"**
-



4. **Follow the easy instructions** on the enrollment page
 - a. Fill in all required fields
 - b. Select your group from the drop-down menu
 - c. Click "Agree & Join"
-

You're In!

Stay tuned for an invitation to our first company challenge. In the meantime, get out there, get moving and have fun with your new Fitbit.

QUESTIONS?

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